

**Career Counseling and Placement Cell,  
MaharshiDayanand University,  
Rohtak**



**Annual Report 2013-14**

# Introduction

The Career Counseling and Placement Cell helps the students in their educational and vocational planning. It provides information on employment trends, projects development, recruitment methods, occupational reviews, scholarships and fellowships in India and abroad, assistance in securing part-time/full-time employment/self-employment, and help in seeking admissions in various institutions and universities. The Cell conducts surveys, arranges and organizes training programmes and workshops for development of personality and communication skills to place them on sound footing to face interviews and other challenges in their career. The Cell is housed in Students Activity Centre and besides the above mentioned services. It also provides need basis personal counselling to the students on prior appointment basis.

I am sincerely grateful to all Heads of Departments/ Directors, Departmental placement coordinators, Director public relations, Alumni Association of MDU, Director Alumni Relations, Departmental Alumni Coordinators, Coordinator -CCPC and all the individual students who have sent their information through E-mail/Facebook/ WhatsApp and other social media as well as through telephone which has helped us in compilation of this report.

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## *Activities at a Glance*

The following activities were held through the Career Counselling and Placement Cell on the dates mentioned below Session 2013-14:

SR NO	NATURE OF ACTIVITY	DATE	NO OF STUDENTS PARTICIPATED	NAME OF AGENCY INVOLVED
1	THE DEPT OF PHARMACEUTICAL SCIENCES ORGANIZED AN EXTENSION LECTURE ON 'RESUME WRITING'.	25.09.2013	50	DR ASHISH DAHIYA, IHTM, ROHTAK.
2	ORGANISED TWO LECTURES ON "PERSONALITY DEVELOPMENT AND COMMUNICATION SKILLS" IN THE DEPARTMENT OF PHARMACY FOR THE STUDENTS OF B.PHARMACY AND M. PHARMACY.	8.10.2013	40	INTERNAL FACULTY
3	AN EXTENSION LECTURES IN THE IHTM DEPARTMENT ON THE TOPIC 'MORE LEARNING INPUT TO STUDENT.'	23.10.2013	150	MR. RAKESH HARJAI- MANAGING DIRECTOR HARJAI'S ROHTAK HABITATE CENTRE.
4	THE FOOD & TECHNOLOGY DEPARTMENT ORGANIZED ONE DAY WORKSHOP ON THE TOPIC "INDIAN FOOD PROCESSING INDUSTRIES: OPPORTUNITIES, FUTURE PROSPECTS AND LEGAL CHALLENGES"	29.10.2013	20	SH. S.K.SHARMA, DIRECTOR B.S.K. AGRICULTURE AND FOOD PROCESSING INDUSTRIES AND K.M. NATH, DY DIRECTOR TO JOINT DIRECTOR (FRUITS AND VEGETABLES SECTION).
5	MATHEMATICS DEPTT. ORGANIZED ONE DAY WORKSHOP ON "CAREER COUNSELLING: JOB OPPORTUNITIES, GD AND INTERVIEW"	29.10.2013	50	T. I. M. E. LTD. NEW DELHI.
6	AN EXTENSION LECTURES WAS ORGANISED IN DEPARTMENT OF LAW ON THE TOPIC "THE SKILLS FROM PRACTICAL EXPERIENCE BY PROFESSION."	11.11.2013	150	THE LECTURE WAS DELIVERED BY SENIOR ADVOCATE OF SUPREME COURT, NEW DELHI.
7	AN EXTENSION LECTURE WAS DELIVERED IN THE DEPTT. OF ECONOMICS DEPARTMENT ON THE TOPIC "PERSONALITY DEVELOPMENT" COVERING APTITUDE, INTERVIEW SKILLS, COMMUNICATION SKILLS, GDS, LEADERSHIP SKILLS AND TEAM BUILDING SKILLS,	12.11.2013	250	PROF. PROMILABATRA, DEPTT. OF PSYCHOLOGY, M.D.UNIVERSITY,ROHTAK.
8	A LECTURE ON THE SUBJECT "INDUSTRIAL SKILLS AND CHALLENGES" IN IMSAR AT AMBEDKAR HALL.	15.11.2013	165	SH. SATVANT SINGH HOODA FOUNDER PERITAX INDIA
9	A LECTURE SERIES WAS ORGANISED BY THE DEPTT. OF BOTANY ON "PERSONALITY DEVELOPMENT AND COMMUNICATION SKILLS".	22.11.2013	35	PROF. RAJBIR SINGH, PROF. SHALINI SINGH AND PROF. RANDEEP RANA, MDU, ROHTAK
10	THE DEPT. OF EDUCATION ORGANISED AN EXTENSION LECTURE ON "HOW TO IMPROVE TEACHING SKILLS" .	23.11.2013	67	INTERNAL FACULTY
11	A PRESENTATION ON THE SUBJECT OF "NATIONAL EMPLOYABILITY TEST" FOR THE STUDENTS OF UIET AND IMSAR	26.11.2013	373	ASPIRING MIND.
12	DEPARTMENTAL COORDINATORS HAS ORGANIZED CARRIER COUNSELING SESSION OF FINAL YEAR STUDENTS AND SHARED INFORMATION ABOUT POSSIBLE JOB AVENUES.	27.11.2013	2205	DEPARTMENTAL COORDINATORS IN THEIR RESPECTIVE DEPARTMENTS/ INSTITUTES
13	IT COMPANY VISITED IN CAMPUS OF THE UNIVERSITY IN RELATION TO THE PLACEMENT OF BCA/BSC (IT) STUDENTS OF THE UNIVERSITY AND AFFILIATED COLLEGES.	24.12.2013	452	'MPHASIS AMCAT: AN IT COMPANY
13-A	ONE WEEK WORKSHOP ON "PERSONALITY DEVELOPMENT AND SKILLS DEVELOPMENT" FROM 11.1.2014 TO 16-1-2014 IN THE CONFERENCE HALL, IHTM, M.D.UNIVERSITY, ROHTAK FOR THE STUDENTS OF IHTM	11.01.2014	332	EXTERNAL EXPERTS OF THE AREA
14.	ONE WEEK WORKSHOP ON "SKILL DEVELOPMENT OF COMMERCE AND MANAGEMENT STUDENTS" FROM 31.1.2014 TO 6.2.2014 IN KAUTILAY SEMINAR HALL, DEPT. OF ECONOMICS BY COVERING TALLY SOFTWARE, E-FILING OF IT RETURNS, E-BANKING, PAY ROLLS; E-MAIL WRITING SKILLS	31.01.2014	372	EXTERNAL EXPERTS OF THE AREA

	& PROFESSIONAL NETWORKING; AND TREATMENT OF EXCISE AND CUSTOMS DUTIES, ETC.			
15	A PLACEMENT ACTIVITY FOR THE STUDENTS OF UNIVERSITY INSTITUTE OF ENGINEERING AND TECHNOLOGY.	07.02.2014	143	RELAXO
16	ONE WEEK WORKSHOP ON "PERSONALITY DEVELOPMENT" COVERING APTITUDE, INTERVIEW SKILLS, COMMUNICATION SKILLS, GDS, LEADERSHIP SKILLS AND TEAM BUILDING SKILLS FROM 10-2-2014 TO 16-2-2014 IN THE CONFERENCE HALL, IHTM	10.02.2014	175	EXTERNAL EXPERTS OF THE AREA
17	A PLACEMENT ACTIVITY FOR THE STUDENTS OF IMSAR.	12.02.2014	72	LPS BOSARD CO. LTD.
18	ONE WEEK WORKSHOP ON "PERSONALITY DEVELOPMENT" COVERING LANGUAGE & COMMUNICATION, ART OF PUBLIC SPEAKING. REMOVING STAGE PHOBIA, BODY LANGUAGE, DINING & SOCIAL ETIQUETTES AND ASSESSMENT THROUGH AUDIO & VIDEO RECORDING FROM 10-2-2014 TO 16-2-2014 IN THE CONFERENCE HALL, IHTM	20.02.2014	238	M.R.S TRAINING, NEW DELHI.
19	ORGANIZED SEVEN DAY WORKSHOP ON "SKILL DEVELOPMENT IN HOSPITALITY AND TOURISM" FROM 1.3.2014 TO 7.3.2014 UNDER THE AEGIS OF CAREER COUNSELLING AND PLACEMENT CELL. THE PROGRAMME PRIMARILY TARGETED AT BUDDING HOSPITALITY PROFESSIONAL, YOUNG CHEFS, AND RESEARCHERS AND PLANNING TO DO ACADEMIC ASSIGNMENT IN FOOD & BEVERAGE PRODUCTION/SERVICE/HOSPITALITY MANAGEMENT/TRAVEL AND TOURISM/ BEVERAGE RESEARCH IN THE ARE OF FOOD SERVICES& PRODUCTION MANAGEMENT.	01.03.2014	194	INTERNAL FACULTY OF IHTM
20	THE DEPARTMENT OF BIO-CHEMISTRY ORGANIZED THREE DAYS WORKSHOP ON "GENOMICS AND PROTEOMICS" FOR THE STUDENTS OF THE DEPTT OF BIO-CHEMISTRY	04.03.2014	30	INTERNAL FACULTY
21	ORGANISED A PLACEMENT ACTIVITY FOR THE STUDENTS OF IMSAR	04.03.2014	70	WITH THE HELP OF A BAJAJ ALINZE
22	TWO-DAY WORKSHOP ON "PERSONALITY AND SKILLS DEVELOPMENT" FOR THE STUDENTS OF THE DEPTT OF COMPUTER SCIENCE & APPLICATIONS, COVERING APTITUDE, INTERVIEW SKILLS, COMMUNICATION SKILLS, GDS, LEADERSHIP SKILLS AND TEAM BUILDING SKILLS ON 4TH AND 5TH MARCH,2014 IN THE DDE HALL	04.03.2014	150	INTERNAL FACULTY
23	THE CELL ORGANIZED TWO-DAY WORKSHOP ON "PERSONALITY AND SKILLS DEVELOPMENT" FOR THE STUDENTS OF THE UIET, M.D.U. ROHTAK, COVERING APTITUDE, INTERVIEW SKILLS, COMMUNICATION SKILLS, GDS, LEADERSHIP SKILLS AND TEAM BUILDING SKILLS ON 6TH AND 7TH MARCH,2014 IN THE UIET HALL	06.03.2014	248	INTERNAL FACULTY
24	ONE DAY NATIONAL SEMINAR WAS ORGANISED ON THE THEME OF "TALENT MANAGEMENT IN INDIAN HOSPITALITY & TOURISM INDUSTRY- ISSUE & CHALLENGES" BY IHTM	21.03.2014	150	INTERNAL FACULTY
25	ORGANISED A PLACEMENT FOR THE STUDENTS OF UNIVERSITY INSTITUTE OF ENGINEERING AND TECHNOLOGY.	01.04.2014	140	RELAXO CO. LTD.
26	ORGANIZED A LECTURE FOR THE STUDENTS OF IMSAR AND DEPTT. OF COMMERCE REGARDING THE CAREER BUILDING IN MUTUAL FUNDS	09.04.2014	150	A TEAM FROM ADITYA BIRLA GROUP COMPRISING OF MR. GYANENDER GUPTA AND MISS NAVNEET
27	THE CELL ORGANIZED A SEMINAR IN THE DEPTT OF PHARMACEUTICAL SCIENCE ON "OPPORTUNITIES AVAILABLE IN INSURANCE SECTOR".	25.04.2014	35	BAJAJ ALLIENZ LTD
28	THE CAREER COUNSELLING & PLACEMENT CELL HAS ORGANISED A PLACEMENT ACTIVITY FOR THE STUDENTS OF IMSAR AND COMMERCE	08.05.2014	120	T.I.M.E. PVT LTD. NEW DELHI

29	ORGANISED A CAMPUS PLACEMENT ACTIVITY FOR IMSAR STUDENTS.	09.05.2014	60	TATA CONSULTANCY SERVICES
30	DEPARTMENTAL COORDINATORS HAS ORGANIZED CARRIER COUNSELING SESSION OF FINAL YEAR STUDENTS AND SHARED INFORMATION ABOUT POSSIBLE JOB AVENUES.	27.11.2013	1988	DEPARTMENTAL COORDINATORS IN THEIR RESPECTIVE DEPARTMENTS/ INSTITUTES
			8674	