



MAHARSHI DAYANAND UNIVERSITY - ROHTAK

**National Seminar on
“Emerging Trends in Hospitality &
Tourism”**

In Association with

Indian Hospitality Congress

March 26 - 27 – 2011

Venue:

Conference Hall

**Institute of Hotel & Tourism Management,
M. D University Rohtak, Haryana India 124001**

E-Mail: ihtm.mdurohtak@gmail.com

Website: www.mdurohtak.net

www.indianhospitalitycongress.net

Ph: +91 1262 3933 70/ 71/ 72

Aim of Seminar:

Institute of Hotel & Tourism Management (IHTM), Maharshi Dayanand University – Rohtak Haryana announces National seminar” Emerging Trends in Hospitality & Tourism” in association with Indian Hospitality Congress on 26 - 27 March 2011.

IHTM is rated amongst the top hotel schools of India; nestled in Rohtak about 70 Kilometres away from New Delhi, Capital of India. Rohtak is an educationally forward town, well connected with Road, Rail and Air.

The aim of the seminar is to provide a forum for academics, emerging researchers, policy-makers, industry practitioners, and destination management and marketing professionals to discuss and debate key issues on the theme ‘Emerging Trends in Hospitality & Tourism

Call for Papers:

The organizing committee of the Seminar on Emerging Trends in Hospitality and Tourism is pleased to invite papers for presentation on 26 - 27 March, 2011. The seminar will serve as a forum for sharing research and initiatives that contribute to hospitality & tourism development.

Suggested Themes:

The seminar will consider, but not be limited to, the following indicative themes:

- Hospitality & Tourism – Industry Practices (Operational & Functional areas) (Quality Issues)
- Hospitality & Tourism (to include health, sports, community, Rail, culinary, wine, cultural aspects, globalization, sustainability and development)
- Hospitality & Tourism Education / Training/ Development
- Marketing/Guest Relations Management
- Research, Technology and Innovation
- Infrastructure & Development
- Applications and Impacts of Information Communication Technology, GATS in Hospitality & Tourism

WHO SHOULD PARTICIPATE:

- Academicians, researchers, consultants and educators in the hospitality, tourism, business management and applied fields
- Senior government officials involved in planning and development
- Policy makers/ business executives, Industry practitioners/professionals in hospitality, tourism and business management fields

IMPORTANT DATES:

Persons wishing to present papers at this seminar must submit an abstract in about 500 words (in English) including name(s) of author(s), affiliation, postal and e-mail address. The abstract should cover the background, a brief literature review, the proposed method and implications of the study. Abstracts must be typed using Times New Roman 12-point font double-spaced with justified alignment, and should (preferably) be submitted (as MSWord file) electronically to hospitalitycongress@gmail.com citing subject :IHC4AB. Submissions will undergo review process.

- Abstracts must be submitted by March 10 , 2011.
- Authors of accepted abstracts will be asked to submit full papers by March 20, 2011.
- The full length papers may be published in a book form with ISBN.
- The contributor should certify that the manuscript is his /her original contribution. It should be mentioned that the paper has not been submitted or accepted for publication any where else. The authors shall be responsible for the facts and opinion made by them.

CONTACT:

Prof. Daleep Singh :

Dean – College Development Council,
Director – Institute of Hotel & Tourism
Management, M.D University Rohtak.

E Mail: ihtm.mdurohtak@gmail.com
Ph : 01262 393370 / 71

Prof. S.C Bagri :

President
Indian Hospitality Congress (IHC),
Dean – Faculty of Management ,
Director – CMTHS,
HNB Garhwal Central University,
Srinagar Garhwal Uttarakhand.
E mail: prof.bagri@gmail.com

Mr. Ashish Dahiya:

Jt. Secretary IHC, Reader – Institute of Hotel & Tourism Management,
MD University Rohtak. (ashish.dahiya@hotmail.com)
Ph - +91 9992015656 / 01262 393390

Institute of Hotel & Tourism Management

The Institute of Hotel & Tourism Management (IHTM), MD University proudly stands in the listing of Schools of World directory of Tourism Education (World Tourism Directory) The Newly sprung Institute formally came into existence on 20th Feb, 2007 in Faculty of Management Studies, M D University Rohtak. The young and multi-disciplinary faculty of the department is dedicated to transform it in learning centre par excellence at the National as well as at International level. Recently the Institute has been rated amongst Top Hotel Schools of India and No-1 in Haryana.

The Institute has quality infrastructure and latest learning resources supplemented by electronic equipments and a rich library. This all provides a fertile ground for teaching-learning environment and the students at the national level strive to seek admission in this Institute as their first choice. The Institute is facing IIM-Rohtak towards its East, Faculty of Law towards its North, The Yag Shala on South and Campus Gardens on West. With an investment of Appox 10 Million Indian Rupees the Institute Building provides an ideal atmosphere of a world class hotel school. In addition to it the central facilities of the University like Swimming Pool, Gymnasium, Tagore Auditorium, Fitness Centre and Students Activity Centre are available.

The Institute offers following programmes on campus:

- Two Year Master of Hotel Management
- Two Year Master of Tourism Management
- Three Year Bachelor of Hotel Management
- Three Year Bachelor of Tourism Management
- One Year Diploma In Housekeeping/ Front Office/ Food Production/ Food & Bev Services

Indian Hospitality Congress

Indian Hospitality Congress (IHC) is an Association of National Stature representing Academia & Trade with a focus on developing youth for Hospitality. Indian Hospitality Congress is an attempt to provide a common platform to Hospitality Educators, Institutes, Professionals and Students. IHC Group is a form of bulletin board which serves as a means to connect the hospitality research and education community. Its purpose is to promote an exchange of information relevant to hospitality research and to create a place for open debate on issues related to hospitality research and education.

Various activities are organised by Indian Hospitality Congress from time to time. It includes Organizing Seminars & Conferences, Promoting Hospitality Events, Publication of Newsletter, Promotion of Indian Literature, Encouraging Hospitality Students, Promoting Industry Institute Partnership, Felicitations to University Toppers of Hospitality & Tourism Programmes in Annual Conference.

Various Conferences supported/ organised by IHC are:

- The First National Conference of IHC was organized at Graphic Era Institute of Technology, Dehradun on 09th & 10th January 2008.
- The conference at Rishikesh on 27 & 28 March 2008 was supported by IHC
- 12-13 December 2008 - IHC supported Two Day National Conference on Hospitality 2010 - Coimbatore – India
- January 10th & 11th 2009 -Changing Trends in House Keeping: Immense Scope for Hotel Management Professionals - LAD College of Hotel Management Nagpur Maharashtra (India) was supported by IHC
- 21 January 2009 - IHC supported Seminar on - Tourism and Terrorism: Issues and Challenges : BCIHMCT -New Delhi - India
- The 2nd Indian Hospitality Congress took place at Durgapur Society of Management Science – West Bengal January 29-30, 2009.
- Nov 2009 IHC supported National Conference on Hospitality Industry in India Developments & Challenges at MM University Mullana – Ambala Haryana
- The 3rd Indian Hospitality Congress was held on 26-27 Feb 2010 at Welcomgraduate School of Hotel Administration – Manipal – one of the leading hospitality schools of India.
- March 26-27, 2011 – National seminar on “ Emerging Trends in Hospitality & tourism” at Institute of Hotel & tourism Management, M.D University – Rohtak Haryana.

Organising Committee

Patron

Prof. R. P Hooda

Vice-Chancellor, M D University Rohtak

Convener

Prof. Daleep Singh

Dean, College Development Council & Director IHTM.

Organising Secretary

Mr Ashish Dahiya

Reader – IHTM

Joint Organising Secretary

Mr. Sanjeev Kumar

Dr. Ranbir Singh

Dr Sandeep Malik

Organising Team:

- Mr Goldi Puri
- Dr Amit Kumar
- Mr Manoj Kumar
- Mrs Gunjan
- Ms Jyoti
- Ms Shilpi
- Mr Anoop
- Mr Sumegh

Scientific Advisory Committee

- Prof. S C Bagri – President Indian Hospitality Congress
- Prof. Manjula Chaudhary – Sr. Vice President Indian Hospitality Congress, Director IITTM Gwalior
- Dr. Mohinder Chand – Secretary – Indian Hospitality Congress , Dept of Tourism & Hotel Management, Kurukshetra University – Kurukshetra
- Chef. Manjit Gill – Corporate Chef ITC Welcomgroup, New Delhi
- Dr. Sanket Vij – Dept of Hotel Mgmt, BPS Women University Khanpur Kalan, Sonipat.
- Dr. Sonia Sharma – School of Hospitality & Tourism Management IGNOU – New Delhi
- Mr Rajeev Kumar – Taj Hotels, Palaces & Resorts - India
- Mr. Andrew J Ryder – Jaypee Hotels – India
- Mr. Deepak Bhel - Hilton Hotel, New Delhi
- Mr. Manohar Nirody – GMR, IGI Airport New Delhi
- Mr. O.P Sharma – Radisson Hotel, New Delhi
- Mr. Parveen Singh – The Lalit Hotel, New Delhi
- Mr. Rajesh Rodrigues – Saffron Media – Delhi
- Ms. Sareena Kochar – Lemon Tree Hotels – India
- Prof. Sandeep Kulshrestha – IITTM Gwalior
- Prof. Anand Kumar – Dept of Hotel Mgmt, MM University Ambala.
- Prof. O.P Kandari – Inst. of Hotel & Tourism Management, Bundelkhand University – Jhansi.
- Prof. S.P Bansal – Dept of Tourism, H.P University – Shimla
- Prof. S.S Boora – Dept of Tourism & Hotel Management, Kurukshetra University – Kurukshetra
- Prof. Sitesh Srivastava – BIT Mesra Ranchi.
- Prof. Y.G Tharakan – Welcomgraduate School of Hotel Administration, Manipal Karnataka.

National Seminar on “Emerging Trends in Hospitality & Tourism”

March 26-27, 2011

Registration Form:

Name.....

Designation.....

Institute/Company.....

Address for correspondence.....

City..... State

Country.....

Phone

(Office)..... Mobile.....

Fax.....E-Mail.....

Title of the paper

.....

Accommodation Required: (Yes) (No)

Travel Plan:

Date.....Signature.....

Note: Send your registration to:

Conference Coordinator, Institute of Hotel & Tourism Management, M D
University – Rohtak – Haryana, INDIA. FAX/TEL: 01262 -393370/71/72.

E mail us at :

ihm.mdurohtak@gmail.com, hospitalitycongress@gmail.com