



2012 - 13

Activities @ Institute of Hotel & Tourism Mgmt. M.D University Rohtak, Haryana India



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2012
2013

To impart practical exposure of Hospitality & Tourism and strengthen Research in its domain the Institute keeps on organizing events & activities round the year.

The following activities have been organized in the Institute of Hotel & Tourism Management during 2012-13:

1. Seminars & Conferences:

- Faculty Development Programme on 'Learning to Academic Research in Hospitality & Tourism' April 02-08 at IHTM MDU
- Two Day Workshop on 'Application of e - techniques & tools in Research' on April 19-20, 2012 at IHTM MDU
- 'National Seminar & HR Summit: 'Shaping Youth for Hospitality Tourism Industry' on Saturday, September 01, 2012 on the occasion of Haryana Tourism Day
- One Day Workshop on 'Career Development in Tourism & Hospitality' on September 27, 2012 on the Occasion of World Tourism Day
- National Seminar on Oct-1, 2012 IHTM-MDU Rohtak National seminar Managing Sustainable Tourism Development
- One Day Workshop on "Environmental Practices in Hotel & Tourism Business" on 12 Feb 2013 with Mr. Niranjana Khatri - General Manager - Welcom Environment Programme: ITC Welcomgroup.

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2. Extension Lecture:

- Extension Lecture of Col. Sumant Bhatia on Tourism & Hospitality: Exciting Careers in Sept, 2012 at IHTM -MD University Rohtak Haryana.
- Extension Lecture of Dr. R.N Pandey – Additional Director General Ministry of Tourism, Govt of India on Topic `Hunar Se Rozgar in Tourism & Hospitality` in Sept 2012
- Extension Lecture of Mr. Gaurav & Ms. Chetna from Holiday India Tours New Delhi on Inbound Tourism – Trends & Practices in Oct 2012 at IHTM -MD University Rohtak Haryana.
- Extension Lecture of Dr. Lalit K Panwar – Managing Director Indian Tourism Development Corporation, Govt of India on Topic `Careers in Hospitality & Tourism` in Oct 2012
- Extension Lecture of Mr. Rachit - Head Products, Ms. Priyanaka - Manager Human Resources, Ms. Lata - Asst Manager HR and Ms. Sweta- Institutional Manager Mannar Group in Oct 2012 at IHTM MD University Rohtak Haryana.
- Extension Lecture of Ms. Vaishali Gupta and Mr Dinesh from Grand Hyatt Hotel New Delhi on HR Trends & Practices in Tourism & Hospitality in Nov, 2012 at IHTM -MD University Rohtak Haryana.
- Extension Lecture of Professor J.S.Perry Hobson, Pro-Vice Chancellor Division of Tourism, Hospitality, and Culinary Arts, Taylor's University, Malaysia in January, 2013 at IHTM -MD University Rohtak Haryana.
- Extension Lecture of Mrs. Saroj Pandey, EHK – Oberoi Hotels & Resorts, in February, 2013 at IHTM -MD University Rohtak Haryana.
- Extension Lecture of Mrs. Saroj Vanmala – Rooms Division Manager -Hotel Claradiges Faridabad in March, 2013 at IHTM -MD University Rohtak Haryana.

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3. Research Activities:

- Two Day Workshop ' Application of e - techniques & tools in Research' April 19-20, 2012 @ Institute of Hotel & Tourism Management, M.D University Rohtak
- Release of Book of ' Food of Haryana - The Great Chutneys – Authored by Dr. Ashish Dahiya was released by Hon'ble Chief Minister- Haryana, Sh. Bhupinder Singh Hooda along with Padamvibhushan Pt. Jasraj, Prof. R.P Hooda- Vice Chancellor - MDU, Prof. Daleep Singh - Director IHTM & Dean Colleges MDU and other dignitaries.
- Faculty Development Programme : Learning to do Academic Research in Hospitality & Tourism Management April 02-08, 2012 @ IHTM MD University Rohtak 30 Participants from different parts of Country including Kerala, Maharashtra, Gujarat, Andhra Pradesh, Assam, West Bengal, Himachal, Delhi, Uttarakhand, Haryana, Madhya Pradesh and others participated in the programme. IHTM for the first time in India organised such FDP in Hospitality & Tourism Mgmt.
- To relish & tranquil the hot sunny summers of North India, with the King of Fruits and to welcome the upcoming monsoons, IHTM organised One Day 'Mango Food Festival' at Institute of Hotel & Tourism Management, MDU Rohtak on 09th June 2012 at 01.00 PM. The Research based session on Mangoes was taken by experts.
- IHTM organised Tea Festival from August 13-18, 2012 offering 25 Different varieties of Tea along with Presentations based on Research on Tea & Service Styles Prominent one included Green Tea with Ginger, Mint & Lemon Tea, Green Tea, Lemon Flavor Tea, Earl Gray Green Tea, Summer Flash Tea, Origin Assam Tea, English Breakfast Tea, Green Tea & Mint, Green Ice Tea (Peach), Masala Tea Natural Flavours, Jasmine Green Tea, Black Tea, Ginger Flavor Tea, Elachi Natural Flavor Tea, Flannel Tea, Cinnamon Tea, Herbal Tea. The event was created with a three-fold purpose: to support & promote the tea & hospitality industry, to create awareness about Tea and to provide first hand information about tea tasting to Hotel Management Students of IHTM MD University.

- Representation of the Department in National and International Seminar/Conference/Workshop by its faculty, scholars and students
- Publication of research papers in different journals by the faculty, scholars and students

4. Quiz Contest:

- Tourism & Hospitality Quiz on the occasion of Haryana Tourism Day (Sept 01, 2012)
- World Tourism Quiz on World Tourism Day (Sept 27, 2012)
- National Tourism Quiz on India Tourism Day (Jan 25, 2013)

5. Educational Tours:

- Educational Tour to Bhubaneswar – Puri – Konark – January 2012
- Educational Tour to Goa – Veraval – Ahmadabad in Sept 2012

6. Cultural Activities, Debates, Declamation Contests:

- Teacher's Day Celebrations on 05, Sept 2012
- International Housekeepers week Celebrations Sept 09-13, 2012
- Celebration of World Tourism Day by organizing a Rangoli Competition Colours of India: Indian Tourism - All seasons & All Reasons in the campus on Sept 27, 2012
- Parent Teacher Interaction Meet in Oct 2012
- Kite Festival on National Tourism Day – Jan 25, 2013
- Cultural Celebration on Foundation Day of IHTM on Feb 20, 2013
- In Outside Institutions the students participated at various events at Tourism & Hospitality Institutes/ Departments of Universities across the country like BCHIMCT New

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Delhi, Bundelkhand University Jhansi, Kurukshetra University, IHM – Jyotisar. IHM Pusa, Dev Sanskriti University Hardwar to name a few.

7. Other Activities:

- IHTM MDU Features in premier Institutes of Hotel & Tourism Management in India (Source: Haribhoomi June 06, 2012)
- Dr. Ashish Dahiya – Associate Professor – IHTM Felicitated by Hindustan Times on the Occasion of Teachers Day
- IHTM organised one day workshop on Bread Making on August 18, 2012. Ten Different Types of Bread Making was taught to learners by Expert Chef Sunil from Gwalior. The breads were prepared with authenticated recipes and proved to be delicacies. The learners appreciated the Bread Making & Tasting.
- IHTM Students observes Dosa Festival from Sept 25-26, 2012 at IHTM – MDU

