

Atithya



**INSTITUTE OF HOTEL & TOURISM MANAGEMENT,
MAHARSHI DAYANAND UNIVERSITY (MDU)
ROHTAK, HARYANA - INDIA**

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ATITHYA

Institute of Hotel & Tourism Management
M D University Rohtak - Newsletter

Vol-1, No-1

Editorial:

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Atithya - The Newsletter

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Welcome to the maiden issue of newsletter of Institute of Hotel & Tourism Management, Maharshi Dayanand University Rohtak! The name itself encompasses of vibrant word 'Atithya'! *The newsletter has been carved to provide information to society, industry, alumni, students and other parts of community about IHTM activities on annual basis.*

With the growing hospitality & tourism industry, IHTM has taken an initiative to nurture the human resources and develop them for industry in particular and society in general. The newsletter shall focus on our steps in this regard and help us in reaching the unreached. You will come across different sections designed for you in *Atithya*. I appreciate the efforts of entire team of *Atithya* for its timely publication and hopeful that you will enjoy reading it. We welcome your feedback look forward for offering you interesting issues ahead! Happy Reading!!!

Prof. Daleep Singh

Institute of Hotel & Tourism Management: Profile

The Institute of Hotel & Tourism Management (IHTM), MD University proudly stands in the listing of Schools of World directory of Tourism Education (World Tourism Directory) The Institute formally came into existence on 20th Feb, 2007 in Faculty of Management Studies, M D University Rohtak. The young and multi-disciplinary faculty of the Institute is dedicated to transform it in learning centre par excellence at the National as well as at International level. The Institute has been rated amongst Top Hotel Schools of India and No-1 in Haryana. (GHRDC-2010). The Institute has been recipient of Grant of Rs 200 Lakhs under Central financial Assistance Scheme of Ministry of Tourism Govt. of India (2011)

The Institute has quality infrastructure and latest learning resources supplemented by electronic equipments and a rich library. This all provides a fertile ground for teaching-learning environment and the students at the national level strive to seek admission in this Institute as their first choice. The Institute is facing IIM-Rohtak towards its East, Faculty of Law towards its North, The Yag Shala on South and Campus Gardens on West. With an investment of Appox 10 Million Indian Rupees the Institute Building provides an ideal atmosphere of a world class hotel school. In addition to it the central facilities of the University like Swimming Pool, Gymnasium, Tagore Auditorium, Fitness Centre and Students Activity Centre are available.

The Institute is laying continuous efforts to offer full time professional courses in Hospitality & Tourism in this age of educational revolution. Presently the Institute offers following programmes on campus:

- Two Year Master of Hotel Management
- Two Year Master of Tourism Management
- Three Year Bachelor of Hotel Management
- Three Year Bachelor of Tourism Management
- One Year Diploma In Housekeeping/ Front Office/ Food Production/ Food & Bev Services

Activities @ IHTM:

National Conference (April 09-10, 2011): IHTM Organised National Conference on “Emerging Trends in Hospitality & Tourism” April 09-10, 2011 at Institute of Hotel & Tourism Management, MD University. About Three Hundred Registered Delegates attended the same. The key speakers included Corporate Chef Manjit Gill form ITC Welcomgroup, Dr. Ramesh Kapur – CMD Radisson Hotel, Mr Manohar Nirody – Vice President – Hospitality Projects, GMR IGI Airport New Delhi, Mr Deepak Behl – Hilton Hotels, Mr Andrew J Ryder – Jaypee Hotels to name a few.

Workshop (April 19-20, 2011): IHTM Organised a Two Day National Workshop on “Application of SPSS Software in Research” April 19-20, 2011 at IHTM Campus MDU. The workshop was attended by various delegates from University and others. The two day workshop was conducted by Prof N.P Singh and Prof Radhey Shyam along with in house resource persons from IHTM.

Summer Food Festival: IHTM Organised a Summer Food Festival on May 05, 2011. The food festival included preparation and serving of various delicacies including Assorted Parantha’s, Summer Coolers, Choice of Chtneyes

Career Counseling: IHTM Organised career counseling sessions at Schools and Few Open Sessions in Oct/ Nov 2010. Further on University Campus one day career counseling sessions were organized in May/ June 2011. In addition to it On Air Career Counseling Sessions were organized on All India Radio (Rohtak) in Programme Yuva Sansar on August 16, 2011 and Programme Road Show on June 21, 2011.

Induction Programme: IHTM Organised One week Induction programme for New Enrolments to the Institute. The induction programme was scheduled from August 01 to August 07,2011.

Haryana Tourism Day Celebrations: IHTM Observed Haryana Tourism Day Celebrations on September 01, 2011. Various events like Flower arrangement, Rangoli Making, Poster Making, Quiz and other activities were organized on this day.

International Housekeepers Week Celebrations: IHTM Organised International Housekeepers Weeks (IHW) Celebrations at University Campus from September 11-17, 2011. IHW is internationally celebrated and promoted by International Executive Housekeepers Association USA. The objective is promoting Housekeeping as a profession and to create awareness to community about effective housekeeping practices. The event celebrations at IHTM have been appreciated by IEHA USA.

World Tourism Day Celebrations: IHTM Observed World Tourism Day Celebrations on the eve of World Tourism Day, September 27, 2011. Various events like cultural events, Flower arrangement, Rangoli Making, Poster Making, Quiz and other activities were organized on this day. Various colleges and Institutes participated in the programme.

National Seminar (September 27, 2011): IHTM Organised One Day National Seminar on theme 'Tourism – Liking Cultures' on the occasion of World Tourism Day. The theme was kept as manifesto promoted by UNWTO for year 2011. The seminar was attended by about two hundred delegates. The resource persons included Chef. Parvinder S Bali from OCLD, Prof. Sunita Malhotra, Ms. Mamta from ITC Welcomgroup, Prof Naseeb Singh Gill, Prof. Amar Singh, Prof. B.K Nagla and others.

National Seminar (October 20, 2011): IHTM Organised One Day National Seminar on theme 'Culinary Services & Hospitality' on the occasion of International Chef's Day. The theme was kept as manifesto promoted by WACS for year 2011. Chef Sanjeev from Hyatt Regency New Delhi, Mrs. Mukta Sahai from The Ashok Group of Hotels, Mr. Ashok Agrawal from MRIU Faridabad were key speakers along with others.

Extension Lecture Series: IHTM Organised various lectures in its campus as a part of Extension Lecture Series in 2010 and 2011. The resource persons included Ms Sareena Kochar – GM (Housekeeping) Lemon Tree Hotels, Ms. Saroj Pandey & Mr Oberoi – Oberoi Enterprises, Chef Jaiveer Kundu – ITDC The Ashok Group, Prof. S.S Boora KUK, Prof. Anand Singh – MMU, Dr. Mitelieu – Nigeria, Dr. Donreutai – Thailand, Mr. Parveen Singh – Unitech Hospitality, Dr. Mohinder Chand – KUK and others.

Faculty News @ IHTM:

Dr. Ashish Dahiya:

- Dr Ashish Dahiya has been felicitated by 'Indian Housekeepers Club ' for contribution to Housekeeping, Hospitality & Tourism Services in IHC Convention Aug 2011 at New Delhi India.
- Dr. Ashish Dahiya has been appointed on Board of Editors for Journal of Hospitality Management – Las Vegas USA
- Dahiya Ashish - Delivered a Talk "Hospitality Career Opportunities – in Culinary Services" on All India Radio – in Programme Yuva Sansar telecasted at 17.30 Hrs -18.00 Hrs on August 16, 2011 from AIR Rohtak
- Dahiya Ashish - Delivered Extension Lecture on 'Hospitality Management: Careers & Opportunities' on August 09, 2011 at Department of Hotel Management & catering Technology' BIT Mesra Ranchi.

- Dahiya Ashish - Delivered a Talk “ Hospitality & Tourism Exiting Opportunities” on All India Radio – in Programme Road Show telecasted live oat 13.00 Hrs – 14.00 Hrs on 21 June 2011from AIR Rohtak
- Dahiya Ashish - Resource Person to National Conference on “Science and Technology Applications in Tourism Sector focusing on Uttarakhand Opportunities 27-28 September 2010” and acted as a Session Co Chairperson.
- Dahiya Ashish - Participated & Presented Paper titled' Sustainable Tourism in India - The Role of Small Firms' in National Conference on Sustainable Tourism Development : Practices, Issues, Grey areas and Strategies March 26-27, 2011 Organised by Institute of Tourism & Hotel Management, Bundelkhand University Jhansi U.P
- Dahiya Ashish - Participated & Presented Paper titled' Dark Tourism in India: Issues & Challenges' in International Conference on Sustainable Destination Excellence: Innovations in Alternative Tourism Feb 17-18, 2011 Organised by School of Hospitality Tourism, University of Jammu, J&K
- Dahiya Ashish - Participated and Presented paper titled ' Housekeeping Practices in Indian Hospitals' at International Conference on Challenges and Strategic Interventions for Tourism in India on Dec 4-5, 2010 Organised by Dept. of Tourism Studies, University of Lucknow

- Dahiya Ashish - Attended workshop on ' Enhancing Employability Skills: Communication and Personality Development' on Nov 13-15, 2010 at M.D University Rohtak.

Dr. Ranbir Singh:

- Singh, R.,(2010)“Women’s role in family-owned Tourism Businesses- Evidences from P.G. Accommodations of Indian Thar Deserts” for International Journal of Hospitality industry and research Vol.1 No 1

Mr. Sanjeev Kumar

- Kumar Sanjeev - Presented paper entitled “Barriers to Complete Loyalty in Hospitality Industry” at Govt. Lohia PG College, Churu (Rajasthan on 23rd & 24th October 2010.
- Kumar Sanjeev - Participated in National Workshop on “Enhancing Employability Skills: Communication and Personality Development” organized by Dept. of Commerce, Maharshi Dayanand University, Rohtak.
- Kumar Sanjeev - Presented paper entitled “Satisfaction to Loyalty: A Conceptual Framework for Hotel Industry” at National Conference on “Emerging Trends in Hospitality & Tourism” organized by Institute of Hotel and Tourism Management, Maharshi Dayanand University, Rohtak on April 9-10, 2011.

- Kumar Sanjeev - Presented paper entitled “Job Satisfaction Level of Employees in Hospitality Industry: A Study of Selected Indian Hotels” at National Conference on “Emerging Trends in Hospitality & Tourism” organized by Institute of Hotel and Tourism Management, Maharshi Dayanand University, Rohtak on April 9-10, 2011.
- Kumar Sanjeev - Participated in National Workshop on “Application of SPSS Software in Research” organized by Institute of Hotel and Tourism Management, Maharshi Dayanand University, Rohtak on April 19-20, 2010.
- Kumar Sanjeev - Attended 7-Days National Workshop on “Research Methodology” at Guru Nanak Dev University - RC, Gurdaspur (Punjab) from June 6th to June 12th, 2011.

Dr. Goldi Puri

- Puri Goldi - Attended UGC-Orientation Course from June 6th to July 4th, 2011, organized by at B.P.S Women University, Khanpur Kalan, Sonipat, Haryana
- Puri Goldi - Participated in National Workshop on “Application of SPSS Software in Research” organized by Institute of Hotel and Tourism Management, Maharshi Dayanand University, Rohtak on April 19-20, 2011
- Puri Goldi - Presented paper entitled “Information Technologies in the Hospitality Industry – A Review” organized by Institute of Hotel and

Tourism Management, Maharshi Dayanand University, Rohtak on April 9-10, 2011.

- Puri Goldi - Presented paper entitled “E-Commerce Adoption in the Indian Tourism Sector- Empirical Analysis” organized by Institute of Hotel and Tourism Management, Maharshi Dayanand University, Rohtak on April 9-10, 2011.
- Puri Goldi - Participated and Presented paper titled ' B2B E-commerce adoption factors- A Review, in National Conference on Activity-Based Learning in Professional Education' March 12th, 2011, Organised by Institute of Management Studies and Research, Maharshi Dayanand University, Rohtak
- Puri Goldi - Participated and Presented paper titled ' B2B E-commerce critical success factors – A Review, in National Conference on Activity-Based Learning in Professional Education' March 12th, 2011, Organised by Institute of Management Studies and Research, Maharshi Dayanand University, Rohtak
- Puri Goldi - Participated and Presented paper titled ' Critical success factors in E-learning-An Empirical Study, in National Conference on Activity-Based Learning in Professional Education' March 12th, 2011, Organised by Institute of Management Studies and Research, Maharshi Dayanand University, Rohtak
- Puri Goldi - Participated and Presented paper titled ' The role of information and communication technologies in development of India – A Review, in 14th North West Indian Sociological

Association Conference' March 3-4, 2011, Organised by Department of Sociology, Maharshi Dayanand University, Rohtak

- Puri Goldi - Participated and Presented paper titled 'Environmental Management in Indian Hotel Industry, in National Seminar on " Environmental Pollution and the Law" February 26-27, 2011, Organised by Faculty of Law, Maharshi Dayanand University, Rohtak
- Puri Goldi - Participated in National Seminar on "ELIMINATION DAUGHTERS: PARADOX OF DEVELOPMENT IN INDIA" National Seminar on "Environmental Pollution and the Law" December 15-16, 2010, Organised Women's Studies Centre, Maharshi Dayanand University, Rohtak
- Puri Goldi - Attended workshop on ' Enhancing Employability Skills: Communication and Personality Development' on Nov 13-15, 2010 at M.D University Rohtak.
- Puri Goldi - Attended Third National Workshop on Analytical Techniques for Research on June 21-27, 2010 organized by Indian Commerce Association, at Agricultural Cooperative Staff Training Institute, Shimla
- Puri Goldi - Delivered lectures on reasoning and general knowledge and information technology, at University Center for Competitive Examinations, M.D. University, Rohtak

Dr Sandeep Malik:

- Malik Sandeep - Presented paper entitled “Barriers to Complete Loyalty in Hospitality Industry” at Govt. Lohia PG College, Churu (Rajasthan on 23rd & 24th October 2010.
- Malik Sandeep - Participated in National Workshop on “Enhancing Employability Skills: Communication and Personality Development” organized by Dept. of Commerce, Maharshi Dayanand University, Rohtak.
- Malik Sandeep - Presented paper entitled “Satisfaction to Loyalty: A Conceptual Framework for Hotel Industry” at National Conference on “Emerging Trends in Hospitality & Tourism” organized by Institute of Hotel and Tourism Management, Maharshi Dayanand University, Rohtak on April 9-10, 2011.
- Malik Sandeep - Presented paper entitled “Job Satisfaction Level of Employees in Hospitality Industry: A Study of Selected Indian Hotels” at National Conference on “Emerging Trends in Hospitality & Tourism” organized by Institute of Hotel and Tourism Management, Maharshi Dayanand University, Rohtak on April 9-10, 2011.
- Malik Sandeep - Participated in National Workshop on “Application of SPSS Software in Research” organized by Institute of Hotel and Tourism Management, Maharshi Dayanand University, Rohtak on April 19-20, 2011.

- Malik Sandeep - Attended 7-Days National Workshop on “Research Methodology” at Guru Nanak Dev University - RC, Gurdaspur (Punjab) from June 6th to June 12th, 2011.

Mrs. Gunjan Malik Minocha

ABSTRACTS:

- M.Gunjan (2011) Impacts of sports tourism on the host destination- A case study of commonwealth games 2010,delhi
- M.Gunjan (2011) Management of domestic tourism in India.
- M.Gunjan (2011) USP of Destination- A Tourism Management Perspective

PAPER PRESENTED

- M.Gunjan (2011) Presented paper on - Impacts of sports tourism on the host destination- A case study of commonwealth games 2010,Delhi in National Conference on Emerging Trends in Hospitality and Tourism , April 2011 held in IHTM , MDU, Rohtak.
- M.Gunjan (2011) Presented paper on - Management of domestic tourism in India in National Seminar on – “Tourism-Linking Cultures” Sep, 2011 held in IHTM , MDU, Rohtak

Ms. Jyoti

ABSTRACTS:

- Jyoti (2011) Impacts of sports tourism on the host destination- A case study of commonwealth games 2010,delhi
- Jyoti (2011) Management of domestic tourism in india

- Jyoti (2011) Websites the image builders of a Tourist Destination - An Analysis of Top Tourism Destinations

PAPER PRESENTED

- Jyoti (2011) Presented paper on - Impacts of sports tourism on the host destination- A case study of commonwealth games 2010, Delhi in National Conference on Emerging Trends in Hospitality and Tourism , April 2011 held in IHTM , MDU, Rohtak
- Jyoti (2011) Presented paper on - Management of domestic tourism in India in National Seminar on – “Tourism-Linking Cultures” Sep, 2011 held in IHTM , MDU, Rohtak

Ms. Shilpi:

ABSTRACTS:

- A. Shilpi (2011) Environment based sustainable tourism: A road map for transformation
- A. Shilpi (2011) Impacts of sports tourism on the host destination- A case study of commonwealth games 2010, Delhi
- A. Shilpi (2011) Management of domestic tourism in India
- A. Shilpi (2010) Websites the image builders of a Tourist Destination - An Analysis of Top Tourism Destinations.

PAPER PRESENTED

- A. Shilpi (2011) Presented paper on - Impacts of sports tourism on the host destination- A case study of commonwealth games 2010, Delhi in National Conference on Emerging Trends in Hospitality and Tourism , April 2011 held in IHTM , MDU, Rohtak

- A. Shilpi (2011) Presented paper on - Management of domestic tourism in India in National Seminar on – “Tourism-Linking Cultures” Sep, 2011 held in IHTM , MDU, Rohtak

Mr. Anoop Kumar:

- Kumar Anoop - Participated in National Workshop on “Enhancing Employability Skills: Communication and Personality Development” organized by Dept. of Commerce, Maharshi Dayanand University, Rohtak. Dated 13-15 November,2010
- Kumar Anoop - Presented paper entitled “Housekeeping Practices in Hospitals: Issues & Challenges” at International conference on Challenges & Strategic Interventions for Tourism in India organized by Institute of Tourism Studies, University of Lucknow dated 4-5 December,2010.
- Kumar Anoop - Participated in One day workshop on “Responding to the changing consumer needs in Hospitality & Tourism Industry” organized by Department of Tourism & Hotel Management, Kurukshetra University Kurukshetra on March 26,2011
- Kumar Anoop - Presented paper entitled “Delighted Customers the demand of today’s scenario with special reference to travel and tourism Industry” organized by Institute of Hotel and Tourism Management, Maharshi Dayanand University, Rohtak on April 9-10, 2011.
- Kumar Anoop - Participated in National Workshop on “Application of SPSS Software in Research” organized by Institute of Hotel and Tourism Management, Maharshi Dayanand University, Rohtak on April 19-20, 2011

Student Activities & Participation @ IHTM:

Our students participated in following events across the country in 2011

- Dev Sanskriti Vishvavidalaya Hardwar (National Tourism Quiz)
- Himachal Pradesh University Shimla (World Tourism Day)
- BCIMCT New Delhi(Hospitality Chef Ensemble)
- Hospitality Fare (New Delhi)
- South Asia Travel & Tourism Exchange (New Delhi)
- Adventure Tour (Uttarakhand, Haryana)
- Students Tour & Field Visit (Himachal, Haryana)
- Bundelkhand University Jhansi (Tourism & Hospitality Fest)

Training & Placement News @ IHTM:

CC&P Cell: MD University has created a Career Counseling and Placement Cell as a Central Facility to University. The CC&P Cell organized two career counseling sessions in specific for IHTM in academic session 2010-11. Prof. Radhey Shyam – Professor Dept. of Psychology has taken charge of Director CC&P Cell of MDU this year. The office of CC&P Cell is located at centrally accessible place in student's activity centre of MDU.

Online Services: Career Counseling and Placement Cell is likely to launch online services for benefit of students. In this regard online placement profile submission facility has been started for IHTM students through university website. Also the students placement profile has been uploaded on website to make easily accessible to perspective employers.

Sessions on CC&P: Career Counseling and Placement Cell organized two sessions on Career Counseling for IHTM students specifically by Inviting speakers and resource persons from Industry.

Campus Interviews & Placements: IHTM has already triggered off with the campus interviews process for even semester internship and final placements of students of Hospitality & Tourism commencing from January 2012 and as a result, IHTM has been able to place its students in the leading firms of Hospitality & Tourism, like Oberoi Hotels & Resorts, Taj Hotels, Palaces & Resorts, Leela Hotels, ITC Welcomgroup of Hotels, Disney Inn Hotels, Make My Trip, Red Carpet Tours to name a few.



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Alumni News: IHTM feels happy to share that in a short span of time its alumni have made presence at respectable positions in Industry & Academics. Our alumni are well placed with leading hotel & tourism firms and academic institutions like BPS Women University, Kurukshetra University and others. Further a formal alumni meet took place in Nov 2011 to constitute official alumni association by name IHTMAA. The Ongoing team... welcomes Mr Sunil Pahal - as President IHTMAA 2011, Ms. Monika Harit - Vice President IHTMAA 2011, Mrs. Jyoti - Secretary IHTMAA 2011, Mr. Dinesh Dhankhar - Jt. Secretary IHTMAA 2011, Ms. Shilpi - Treasurer - IHTMAA 2011, Mr Sumegh - Advisory Member IHTMAA 2011 . The University Alumni Meet is scheduled in 12 Feb 2012. For more details log on to <http://alumni.mdurohtak.ac.in/>

Treasure Hunt @ IHTM:

Taste of Haryana:

Chutneys are a popularly eaten in Haryanavi Meals. Most of the people in Haryana enjoy freshly made chutney with their meals. Based upon season and availability of ingredients chutneys are enjoyed in various forms round the year in Haryana. A typical chutney is prepared on a 'Sil Batta' or 'Kundi Sota'. However in modern kitchen we do use Mixer – Grinders for preparation of chutney Here are few chutneys from Haryana..

Kachri Ki Chutney(Serves – Four)

Ingredients:

Kachri (baby sized – raw) – 100 gm, green chillies – 3-4, salt – a pinch, lassi/ chaach (Butter Milk) – 50ml or tomato – 1 medium sized

Method:

Wash Tomatoes, green chilies and Kachri.

Check Kachri by tasting a small piece, discard if bitter.

Grind Kachri, Green Chillies

Add salt and chaach; Mix well. (In case of non availability of chaach add Tomato while grinding.

Pudina Pyaaj Ki Chutney(Serves – Four)

Ingredients:

Mint leaves (Pudina) – 25-30, green chillies – 3-4, Onion – 2 (Medium sized), salt – a pinch, Green Mango (Kaccha Achari Aam) – 1-2 tea spoon scoop or amchoor ½ tea spoon or tomato – 1-2 medium sized.

Method:

Wash Tomatoes, green chilies, and mint leaves.

Grind mint leaves, onions, Green Chillies, green mango

Add salt; Mix well. (In case of non availability of raw mango add Tomato while grinding.)

Forthcoming @ IHTM:

FDP Cum Workshop: IHTM is planning to organize a Faculty Development Programme cum Workshop in Hotel & Tourism Management areas in April 02-08 2012. The details of the same shall be made available on University website for information. Contact Person: Dr. Ashish Dahiya (+91 9992015656)

Extension Lectures: IHTM plans to organize extension lecture series as a part of its rich tradition by inviting experts from Industry and Academics. Four extension lectures have been planned for Spring Semester 2012. At present extension lectures are restricted to in house participants only. Contact Person: Director IHTM (+91 1262 – 393370/71/72)

National Tourism Day & Kite Festival (January 25, 2012): IHTM is planning to organize Kite Festival on the occasion of National Tourism Day on January 25, 2012. The activity shall be open to limited visitors as well. Contact Person: Dr. Amit Kumar Singh (+91 9996180804)

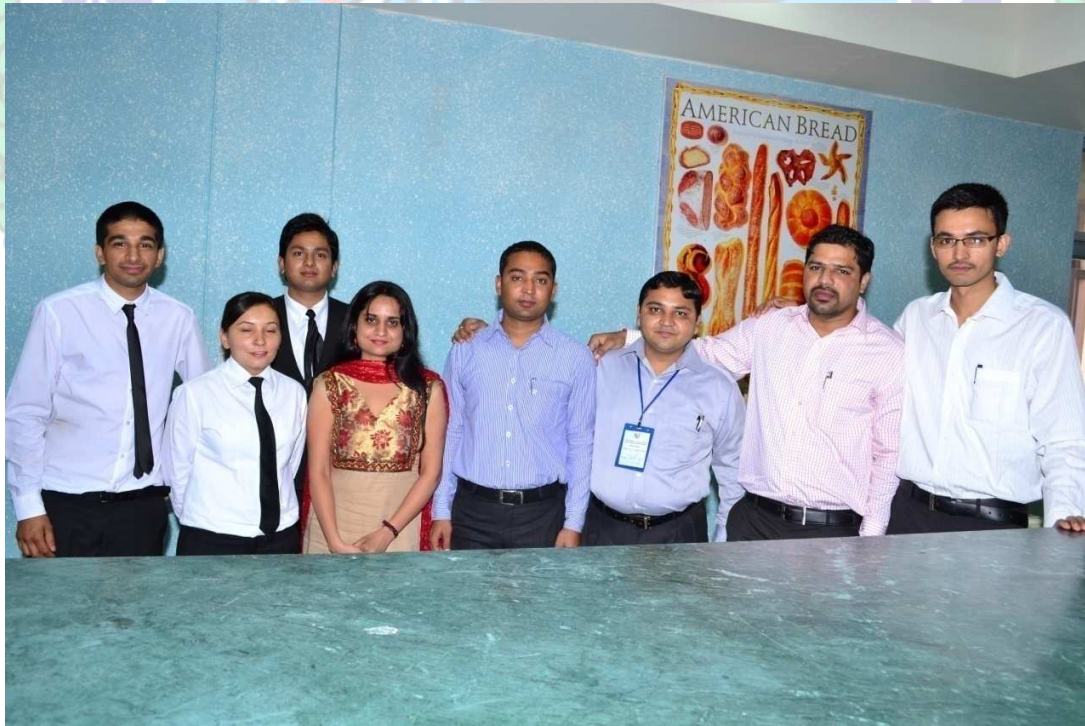
National Seminar on Tourism Industry: Trends & Practices: February 2012: IHTM is planning to host a National Seminar on 'Tourism Industry: Trends & Hospitality' the seminar shall focus on thrust areas of Tourism & Hospitality. There would be seats for outstation participants as well. Contact Person: Dr Ranbir Singh (+91 9466096689)

IHTM Foundation Day: February 20, 2012: IHTM would be completing 5 Years in 2012. To commemorate this event a Hospitality & Tourism Conclave is planned. The event shall have theme lunch and basket of events. Contact Person: Dr. Sandeep Malik (+91 9416350585)

One Day Workshop on International Food – The Chinese Cuisine: IHTM plans to organize one day workshop on 'International Food – The Chinese Cuisine' The workshop shall be covered by Chef from Industry with in house support from IHTM. There would be seats for outstation participants as well. Dates to be announced later. Contact Person: Dr. Ashish & Dr Sandeep Malik (+91 9416350585)

Snap Shots: @ IHTM:











Institute of Hotel & Tourism Management



Atithya
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NEWSLETTER

MAHARSHI DAYANAND UNIVERSITY - ROHTAK

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We welcome your feedback at: ihtm.mdurohtak@gmail.com

Thank You!!!



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