

DR. PRITI SHARMA

(M.Com (Finance), M. B. A. (Finance), P.G. D. B. A., M. Phil (Gold Medallist), Ph. D.)

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE

MAHARSHI DAYANAND UNIVERSITY, ROHTAK-124001

MAJOR PROJECT

Handling Major Research Project funded by UGC in 2014 for three years on the title “RELATIONSHIP BETWEEN INTELLECTUAL CAPITAL AND FIRM’S FINANCIAL PERFORMANCE: An empirical investigation of BSE (S&P 500) listed firms”.

CONDUCTED WORKSHOP AS RESOURCE PERSON

1. Conducted 7 technical sessions on Research methodology and data analysis using SPSS in two day UGC Sponsored National Workshop on SPSS organised by Department of Commerce, Andhra Christian College, Guntur, Andhra Pradesh on Jan. 22-23, 2015.
2. Conducted 3 technical session on Data Cleaning, Parametric tests and Factor Analysis using SPSS in 10 day ICSSR sponsored Research Methodology Programme for Ph.D Students in Social Sciences organised by Department of Commerce, M. D.University, Rohtak from 14-23 March, 2015.
3. Conducted 3 technical sessions on Data Variable and Transformation, Cross Tab and Parametric Tests in Seven day Workshop on Reseach Methodologyand Analytical Techniques for Research organised by Department of Economics, M.D.University, Rohtak from 23-29 April, 2015.

WORKSHOP ORGANISED

1. One Day Workshop on “Analytical Skills for Research in Business”, 26 Nov. 2011 at Department of Commerce, M.D. University, Rohtak.

2. Two Day Workshop on “Application of SPSS Software in Research”, 19-20 Apr. 2011 at Department of Commerce, M.D. University, Rohtak.
3. One Week National Workshop on “Analytical Techniques for Research”, 23-29 Mar., 2012 at Department of Commerce, M.D. University, Rohtak.

REFRESHER OR ORIENTATION COURSE ATTENDED

1. 62th General Orientation Course at UGC-Academic Staff College, University of Kashmir, Srinagar from 10 June-08 July, 2013 and obtained Grade A.
2. IV Special Summer School on Research Methodology at UGC- Academic Staff College, Himachal Pradesh University, Shimla from 12 May-31 May, 2014 and obtained Grade A.

M.Phil/ Ph.D SUPERVISED

3 (M.Phil) are under progress.

PUBLICATIONS AND PAPER PRESENTATIONS

PAPER PUBLISHED IN JOURNAL AND CONFERENCE PROCEEDINGS

1. Managing Market value of a firm by Managing Portfolio of Intangibles, Advances in Management for Business Excellence, Manakin Press, New Delhi.
2. Intellectual Capital in Indian Service Sector: A Descriptive Analysis, Abhigyan, Vol. 32, Issue 1, pp. 24-37, Apr.-Jun., 2014.
3. Commerce Education: A SWOT Analysis, Commerce Education in India- Evolution, Growth and Challenges, ISBN; 978-93-81818-18-3, Intellectual Foundation, India, 2013.
4. A Study of Socio-Economic Profile of the unorganised Retailers: with Special Reference to Delhi and NCR, Proceeding of National Seminar on Social and Economic Effects of FDI in National and International Context, ISBN; 978-93-5156-824-7, pp. 75-83, Dec. 2013.
5. Origin of Intellectual Capital: A Review, International Journal of Management, IT, and Engineering, Vol. 3, Issue 12, pp. 493-505, Dec. 2013.

6. Intellectual Capital in Consultancy Sector, *Business Researcher*, Vol. 1, Issue 2, pp. 35-40, Dec. 2013.
7. Inter and Intra Constituent Analysis of Intellectual Capital Constituents, *International Journal in Management and Social Science*, Vol. 1, Issue 6, pp. 19-34, Nov. 2013.
8. Functionality of Intellectual Capital in Banking Sector, *International Journal of Scientific Research*, vol. 2, Issue 2, pp. 35-38, Feb. 2013.
9. Issues Associated with Identification of Intellectual Capital, *International Journal of Social Science and Interdisciplinary Research*, Vol. 1, Issue 8, pp. 53-60, Aug. 2012.
10. Towards Assessing True Worth Of Intellectual Capital, *International Journal of Social Science and Interdisciplinary Research*, Vol. 1, Issue 8, pp. 1-7, Aug. 2012.
11. Menacing Effect of Global Economic Crises and Credit Ratings on Capital Structure Decisions, *SS International Journal of Business and Management Research*, Vol. 2, Issue 2, Mar. 2012, pp. 26-39.
12. "Intellectual Capital in Learning Organisations", *Indian Journal of Management*, Vol. 5, No. 3, Mar, 2012.
13. "Managing Knowledge: Exploring the Issues Involved", *KNOWLEDGE MANAGEMENT AND HEM: ISSUES & CHALLENGES INVOLVED*, Seminar Proceedings, Centre for Management Studies, Jamia Milia Islamia, Mar. 14, 2012.
14. "Organisational Capital: Concept, Composition and Relevance", *International Journal of Business Economics and Management Research*, Vol. 2, Issue 8, Aug, 2011.
15. "A Dig of Cases of Concomitant to Patent (Intellectual Property Rights): Nature and Issue Involved", *SS International Journal of Economics and Management*, Vol. 1, Issue 2, July, 2011.
16. "A Treatise on Risk Management", *SS International Journal of Economics and Management*, Vol. 1, Issue 1, May, 2011.
17. "Do Investor Really Think Rationally? An Exploratory Prolusion", *SS International Journal of Business and Management Research*, Vol. 1, Issue 1, May, 2011.

CHAPTER PUBLISHED IN BOOK

1. Role of Financial Reporting Standards In Measuring Intellectual Capital: A Critical Analysis, Contemporary Issues in Corporate Finance, 2011, Excel Books.

PAPER PRESENTATIONS

1. Managing Market value of a firm by Managing Portfolio of Intangibles presented in National Conference on Advances in Management for Business Excellence at NIT, Kurukshetra on Feb 27-28, 2015.
2. Five Factor Metaphysics of Intellectual Capital presented in International Conference on Intellectual Capital and Education at Vistula University, Poland, Dec. 4-6, 2014.
3. Emotional Intelligence among Teachers: A case study of Delhi and NCR school teachers presented in International Conference on Intellectual Capital and Education at Vistula University, Poland, Dec. 4-6, 2014.
4. Hospitality Sector and Intellectual Capital: A Descriptive analysis presented in International Conference on Paradigm Shifts in Global Hospitality and Tourism Industry at IHTM, M. D. University, Rohtak, Mar. 25-26, 2014.
5. Intellectual Capital: Testing of Existing Constituents presented in Global Conference on Managing in Recovering Markets at Management Development Institute, Gurgaon, Mar. 5-7, 2014.
6. Growth via Intellectual Capital Management presented in National Conference on Challenges of Development : Re- Visit to Inclusiveness at Zakir Husain Delhi College, University of Delhi, Delhi, Jan. 17-18, 2014
7. A study of socio-economic profile of unorganised sector retailers: with special reference to Delhi and NCR region presented at National Seminar on Social and Economic Effects of FDI in National and International Context at Department of Commerce, Kirori Mal College, University of Delhi, Dec. 16-17, 2013.

8. Intellectual Capital Management presented in National Conference on Mind and Management at USMS, GGSIPU, New Delhi, Oct. 25, 2013.
9. Statistics and Business Intelligence presented in National Seminar on Application and Role of Statistics in Multidisciplinary Research at Department of Management Studies, Central University of Haryana, Mahendergarh, Oct. 23-24, 2013.
10. Managing Business through managing intangibles presented in National Seminar on Business Solutions for Sustainable and Inclusive Growth at Department of Commerce, Kurukshetra University, Kurukshetra, March 15-16, 2013.
11. Managing Knowledge: Exploring the Issues Involved presented in National Seminar on Knowledge management and hem: issues & challenges involved at Centre for Management Studies, Jamia Milia Islamia, Mar. 14, 2012.
12. Phenomenal Growth of Management education in India: A sign of growth or deterioration of quality (critical analysis) presented in National Seminar on Planning and Management of Higher Education Institutions at Centre for Innovation, Research and Development, BLJS college, Tosham (Bhiwani) on Feb. 23-25, 2012.
13. International Financial Reporting Standards and Intellectual Capital- A critical analysis presented in National Conference on Contemporary Issues in Corporate Finance at USMS, GGSIPU, New Delhi, Jan. 29, 2011.
14. Quantitative Techniques in Research Process presented in Seminar on Use of Quantitative Techniques in Social Science Research at Department of Commerce, M.D.Univeristy, Rohtak, Mar. 27-28, 2010.
15. Corporate Restructuring: A Manoeuvre in Global Crises presented in IInd Annual National Conference on Business and Management at HSB, GJUS&T, Hisar, Mar. 26-27, 2010.
16. What mixture of Internal Control work best to deter corporate fraud? Presented in National Conference on Innovations in Business Horizons at Department of Management, GITM, Gurgaon, Mar. 05, 2010.
17. A treatise on cost vs quality maintenance presented in National Conference on Quality Management in Organisations at USMS, GGSIPU, New Delhi, Feb. 26, 2010.