

## **Innovation in Mobile Application and Development Ecosystem (I-MADE)**

**Telecom Centre of Excellence India** supported by **Government of India, Department of Telecommunications** is organising the programme “**Innovation in Mobile Application and Development Ecosystem (I-MADE)**” in the latest technologies. Website Links give all the details about the programme (**Website:** <http://i-made.in>, **Link to Apply:** <http://i-made.in/apply.html>, **Faqs:** <http://i-made.in/faqs.html>)

### **Aim and objective of this programme:**

- Help Indian colleges digitize their resources and processes to derive better student engagement and help facilitate information access to students on the go.
- Provide critical features like: E-Notice Board, Time-table, E-mail Integration, Attendance Management System, News & Announcements, Push Notifications, Fee Payment Management System, Cashless Campus, etc.
- Encourage entrepreneurship among students by providing mentorship and guidance
- Opportunity for entrepreneurs to interact with VCs/Investors to accelerate development of Indian start-up ecosystem through direct mentorship and raising funds
- Facilitate skill development by providing training on different aspects of mobile app development
- Create 1 million mobile app start-ups some of which can eventually become Indian unicorns

### **The benefits for an institution joining I-MADE programme:**

- A mobile app with essential features for your institution at no cost
- An App Maker for the institution and students to create apps. Further they can manage, edit and test those apps
- Training of students/staff/faculty on different aspects of mobile app development
- Practical exposure for mobile app development and better employability through App-a-Thons
- Tools to communicate with students, publish content, create and manage events, send alerts and notifications to students
- Upgraded technology infrastructure to stay competitive.

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**Contact details (mobile number, email id, postal address) of the event coordinator:**

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Maharshi Dayanand University Rohtak is actively participating in this programme.

Hence you are requested to bring this circular to the notice of all the concerned Faculty members and students of UTDS/College/Institute affiliated with MDU and inform them to participate in the programme.

**Director  
University Computer Centre  
Maharshi Dayanand University Rohtak (Haryana)**