

Supply to Syllabi for Entrance Exam for M.Phil/Ph.D. for the session 2018-19.

1 message

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 Statistics MD University, Rohtak" <hod.statistics@mdurohtak.ac.in>

Mon, Sep 24, 2018 at 12:17

Sir/Madam,
 Please supply the hard copy as well as soft copy of syllabi pertaining to
 M.Phil/Ph.D. for the session 2018-19 upto 25.09.2018 5:00pm positively.

Supdt. (Academic)

Pls do need full.

Dr. Raj Pal Singh
 Dr. Trilok Raj
 Dr. Seema Rasthee

[Signature]
 24/9/18

The syllabi for Entrance Examination for M.Phil/Ph.D. course
 in commerce for the session 2018-19 is being send to the E-
 mail account of HOD Commerce for further suggestions if any
 at your end.

Need full done

HOD Com.

[Signature]
 28/9/18

A. A. (Academic)

SAE/AC-18
[Signature]

[Signature]
 2.10.18

Seema
 27/9/18

[Signature]
 27/9/18

[Signature]
 3/10

Syllabi for M.Phil / Ph.D Programme Entrance Examination For the Session 2018-19

DEPARTMENT OF COMMERCE

Time: 75 Minutes

Max. Marks- 100

Note: The question paper will contain 100 questions in all spread over four units. Each unit has equal weightage which contain 25 multiple choice questions based on entire syllabus given in the unit. The candidates are required to attempt all 100 questions of one mark each.

Unit – I

Business Management:

- Principles of Management.
- Planning: Objectives, Strategies, Planning process, Decision-making.
- Organising: Organisational structure, Formal and Informal organisations, Organisational culture.
- Staffing
- Leading: Motivation, Leadership, Committees, Communication.
- Controlling
- Corporate Governance and Business Ethics.

Business Economics:

- Nature and uses of Business Economics, Concept of Profit and Wealth maximization. Demand Analysis and Elasticity of Demand, Indifference Curve Analysis
- Utility Analysis and Laws of Returns and Law of variable proportions.
- Cost, Revenue, Price determination in different market situations: Perfect competition, Monopolistic competition, Monopoly, Price discrimination and Oligopoly, Pricing strategies.

Accounting & Finance

- Basic Accounting concepts, Accounting standards in India, Capital and Revenue, Financial statements.
- Partnership Accounts: Admission, Retirement, Death, Dissolution and Cash Distribution.
- Advanced Company Accounts: Issue, forfeiture, Purchase of Business, Liquidation, Valuation of shares, Amalgamation, Absorption and Reconstruction, Holding Company Accounts.
- Cost and Management Accounting : Ratio Analysis, Funds Flow Analysis, Cash Flow Analysis, Marginal costing and Break-even analysis, Standard costing, -Budgetary control, Costing for decision-making.
- Inflation Accounting, Human Resource Accounting, Responsibility Accounting, Social Accounting.

Unit – II

Business Environment:

- Meaning and Elements of Business Environment.
- Economic environment, Economic Policies, Economic Planning.
- Legal environment of Business in India, Competition policy, Consumer protection, Environment protection.
- Policy Environment: Liberalization Privatisation and globalisation, Second generation reforms, Industrial policy and implementation. Industrial growth and structural changes.

Investment Management:

- Money and Capital market, Working of stock exchanges in India, NSE, OTCEI, NASDAQ, Derivatives and Options.
- Regulatory Authorities: SEBI, Rating Agencies; New Instruments; GDRs, ADRs.
- Venture Capital Funds, Mergers and Acquisitions, Mutual Funds, Lease Financing, Factoring, Measurement of risk and returns securities and portfolios.
- Computer Application in Accounting and Finance.

Business Statistics & Data Processing:

- Data types, Data collection and analysis, Descriptive Statistics, sampling, need, errors and methods of sampling, Normal distribution, Hypothesis testing, Analysis and Interpretation of Data.
- Correlation and Regression, small sample tests: t-test, F-test and chi-square test.
- Data processing: Elements, Data entry, Data processing and Computer applications.
- Computer Application to Functional Areas: Accounting, Inventory control, marketing.

Unit – III

Marketing Management:

- The evolution of marketing, Concepts of marketing, Functions of Marketing, Marketing mix, marketing environment.
- Consumer behaviour, Market segmentation.
- Product decisions
- Pricing decisions
- Distribution decisions
- Promotion decisions
- Marketing planning, Organising and Control.
- Marketing Research
- On-line marketing
- Direct marketing; Social, ethical and legal aspects of marketing in India.

Financial Management:

- Capital Structure, Financial and Operating leverage.
- Cost of capital, Capital budgeting.
- Working capital management
- Dividend Policy

Human Resources Management:

- Concepts, role and functions of Human Resource Management.
- Human Resource Planning, Job analysis, Job description and specifications, Use of Job analysis information, Recruitment and Selection.
- Training and Development, Succession Planning.
- Compensation: Wage and Salary Administration, Incentive and Fringe benefits, Morale and Productivity.
- Performance Appraisal
- Industrial Relations in India, Health, Safety, Welfare and Social security, Workers' Participation in Management.

Unit – IV

Banking and Financial Institution:

- Importance of Banking to Business, Types of Banks and Their Functions, Reserve Bank of India, NABARD and Rural Banking.
- Banking Sector Reform in India, NPA, Capital adequacy norms.
- E-banking
- Development Banking: IDBI, IFCI, SFCs, UTI, SIDBI.

International Business:

- Theoretical foundations of international business, Balance of Payments.
- International liquidity, International Economic Institutions: IMF, World Bank IFC, IDA, ADB.
- World Trade Organisation-its functions and policies.
- Structure of India's foreign trade: Composition and direction, EXIM Bank, EXIM Policy of India, Regulation and promotion of Foreign Trade.
- Foreign Direct Investment and Multinational Corporations-MNCs Culture, MNCs and LDCs, Joint Ventures.
- Regional Economic Integration: SAARC, ASEAN, EC, NAFTA.
- India and WTO, Intellectual Property Rights.
- Foreign Exchange : Exchange rate, Mechanism, Risk management, Transfer of international payments, Convertibility of Rupee, Current and Capital Accounts; Issues and Perceptions, Derivatives and Futures.
- Foreign investment Institutions; Instruments: GDRs, ADRs, FIIs-their role in Indian Capital Market.

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Income – Tax Law and Tax Planning

- Basic concepts, Residential status and tax incidence, exempted incomes, computation of taxable income under various heads.
- Computation of taxable income of individuals and firms.
- Deduction of tax, filing of returns, different types of assessment; Defaults and penalties.
- **Tax Planning:** Concept, significance and problems of tax planning, Tax evasion and tax avoidance, methods of tax planning.
- Tax considerations in specific business decisions, viz., make or buy; own or lease, repair or replace; export or domestic sales; shut-down or continue; expand or contract; invest or disinvest.
- Computer Application in Income Tax and Tax planning.